

Museums are governed, managed and operated by people -- social institutions in which people work together to achieve and sustain the mission, mandate, goals and objectives. The AGN has three major departments: Administration, Public Programs/Education and Curatorial.

ADMINISTRATION

Human Resources

Victoria Towrie, Education Co-ordinator first day back to the AGN was October 6. We continue with weekly review of staff compensation; monitoring industry trends and recommendations; adhering to Government compliance as a result of COVID-19.

Facility: Weekly checks are conducted in Gallery spaces, vault and storage room. Victoria Hall remains closed until further notice. Town of Cobourg staff have provided support and regular updates. AGN Staff is responsible for completing a compliance check list, including a 15 minute wipe down of all touch points in the gallery after each timed appointment.

Finance: The draft 2021 Budget was presented to the Finance and Audit Committee, please refer to the Finance and Audit Committee report, by Ken Bagshaw.

Advocacy: We welcomed Zainub Verjee, Executive Director of the Ontario Associations of Art Galleries. Zainub is one of our guest speakers for our Spotlight Special, it was her first time to the AGN and she enjoyed it very much.

Communications: Our communications platforms include: Facebook; Instagram; Twitter; Website; MailChimp. View from the Easel featuring discussion with Northumberland artist Nell Tenhaaf and hosted by D. Papatheodorou.

We have submitted the Amanda McCavour | *Pink Field, Blue Fog* exhibition for an Ontario Association of Art Galleries Award in the category of Exhibition of the Year: under \$10,000. *Pink Field, Blue Fog* used ideas around the space of the garden, as well as silk flowers as its starting point. This installation/embroidery work based on an imagined and abstracted field of flowers and hovering cloud. The large installation is comprised of thousands of these pieces installed by single threads hanging from the gallery ceiling creating a field of flowers and a field of colour. This piece transformed the interior space into neon environment that is unnatural and glowing, creating a faux surreal landscape – 20 volunteers came together over 5 days to install this exhibition.

Month: September 2020

Facebook: Followers: 963; Engagement: 845; Reach: 2,460

Instagram: Followers: 1,434

Twitter Followers: 645; Impressions: 2,906

Website Page Views: 1,678; Unique Page Views: 1,383; AGN Newsletter: Subscribers: 533

YouTube Subscribers: 24; Views: 241

LinkedIn Followers: 34

Total Social Media Followers: 3,633 (10% increase since January 2020)

Why are these figures important? they offer demographics and a look at who is connecting; allow us to manage content in order to grow and build audience and to create content.

PUBLIC PROGRAMS/EDUCATION

AGN is open Tuesday, Wednesday, Thursday 11:00 a.m. to 3:00 p.m. Appointment only.

SAVE THE DATE: Groovy Gallery Social October 27, details soon!

Spotlight Special: November 25, 2020

CURATORIAL

deborah uman-sures | *A Fine Line* closes October 18.

42nd Juried Exhibition opens October 27.