

EXECUTIVE DIRECTOR'S REPORT | May 27, 2021

Museums are governed, managed and operated by people -- social institutions in which people work together to achieve and sustain the mission, mandate, goals and objectives. The AGN has three major departments: Administration, Public Programs/Education and Curatorial.

ADMINISTRATION

<u>Human Resources:</u> We welcome Avery Geboers under the Canada Summer Jobs grant. We continue with weekly review of staff compensation; monitoring industry trends and recommendations; adhering to Government compliance as a result of COVID-19.

<u>Facility</u>: The AGN closed April 2 for the next 28 days or until further notice in accordance to provincial shutdown measures. Staff is working from home. Weekly checks are conducted in Gallery spaces, vault and storage room. Victoria Hall remains closed until further notice. Town of Cobourg staff have provided support and regular updates. Victoria Hall is unde construction relating to sewage pipes in lower level.

Finance: Defer to Treasurer's report. Currently applying for a Ontario Trillium Foundation grant, due June 2.

<u>Engagement:</u> We have delivered 34 *Art-to-Go* Kits to Rebound Child and Youth Services. We have 6 confirmed partners in Northumberland County to host the Mini Art Galleries – plus we are creating a driving roadmap! Spotlight Series update forthcoming – we are in the process of rescheduling launch dates and venues.

Communications: Our communications platforms include: Facebook; Instagram; Twitter; Website; YouTube, MailChimp.

Month: April 2021

Facebook: Followers: 1081; Engagement: 1,344 Reach: 7,741

Instagram: Followers: 1,569

Twitter Followers: 708: Impressions: 3,871

Website Page Views: 1,182; Unique Page Views: 1,005; AGN Newsletter: Subscribers: 588

YouTube Subscribers: 46 Views: 272

LinkedIn Followers: 45

Total Social Media Followers: 3,449

Why are these figures important? they offer demographics and a look at who is connecting; allow us to manage content in order to grow and build audience and to create content.

PUBLIC PROGRAMS/EDUCATION

Volunteers Meet on Zoom: May 6, 2021 at 11:00 am; presentation by Critical Mass

CURATORIAL

Leszek Wycozolkowski | *Equilibrium* has been extended until June. Amy Shackleton and Julian Brown | *Playing with Fire and Ice*.

Permanent Collection Feature: Peter Haller – 5 works in the collection.



Peter Haller (b.1939) Geographic Space #5 2003 paper on paper 33 x 104 cm Gift of the Artist

Geographic Space is an extension of work created by Swiss-born Cobourg artist Peter Haller following an artist's residency in Berlin in 2000. Haller began his career painting brightly coloured abstract works in oil and acrylic, but his style shifted in 1999, when he met and began working with Cobourg minimalist artist Peter Kolisnyk. By the time he left for Berlin, the interactions between line and space had become the focus of his work. There he experimented with linear, interwoven paper strips—white on one side and black on the other—exploring the possibilities for contrast, form, and rhythm contained within this minimalist material. "Simplicity of form and line in space has always excited me," says Haller. Laid on a white background, deformations in the strips reveal a process of bending, folding, turning, and twisting and produce images strongly suggestive of land formations in geographic space.